
Privacy Policy — 20L Media

Effective Date: April 20, 2025

Last Updated: April 20, 2025

At 20L Media, accessible via <https://20lmedia.in>, your privacy is our priority. This Privacy Policy outlines how we collect, use, and protect your personal data when you interact with our website or services.

1. Information We Collect

We may collect and process the following personal and non-personal data:

* Personal Information:

- Full name
- Email address
- Phone number
- Company or business information
- Billing details (for client projects)

* Automatically Collected Data:

- IP address
- Browser and device info
- Pages visited and time spent
- Referral source (Google, Instagram, etc.)

* Analytics Tools:

- Google Analytics
- Meta Pixel
- Other performance tracking tools

This data is used in aggregate and is not used to personally identify you unless you submit a form/contact us directly.

2. How We Use Your Data

We use collected data to:

- Provide and improve our services (web development, SEO, content, social media)
- Communicate with you regarding your inquiries or projects
- Send important updates or marketing messages (with your consent)
- Analyze traffic and user behavior to improve our website and marketing strategy
- Comply with legal obligations

3. Cookies and Tracking

Cookies help us give you a better browsing experience. We use cookies to:

- Remember your preferences
- Analyze behavior (via Google Analytics & Meta Pixel)
- Optimize site performance

You can disable cookies in your browser settings at any time.

4. How We Share Your Information

We do not sell your personal information. We may share limited data with:

- Verified third-party tools (e.g., analytics, email services)
- Legal authorities, if required under Indian law

All data shared with third parties is protected and only used for business operations.

5. Data Storage & Security

We implement strong digital safeguards and use encrypted platforms to store and manage data. However, no system is 100% secure — your use of the website is at your own risk.

6. Your Rights

As a user, you have the right to:

- Access and review the personal data we hold
- Request correction or deletion
- Opt-out of marketing communications
- Withdraw consent (where applicable)

To exercise these rights, contact us using the info below.

7. Contact Us

If you have questions about this Privacy Policy or want to update/delete your data, you can reach us at:

20L Media
Pondicherry, India
Email: 20lmedia1@gmail.com
Phone: +91 94880 19244
Website: <https://20lmedia.in>
